

5 ways NOW Communications makes our media buying easier and more efficient

1 We negotiate the best rates - that means your money goes farther

As an agency, we can access and negotiate local, provincial and national rates that often aren't available to you...making the most of your media dollars.

2 We provide strategic advice...to match media and your audience

By understanding your strategic objectives, we make sure your message gets to the right people, at the right time, through the right media.

3 It's in the name: NOW

We make it hassle-free and fast. Last minute print ads need to get to the papers? Have a radio ad that needs to be on air next week? Or maybe you are planning a TV and Out of Home campaign that will span a few months. We're here to help...no job is too small, too complex or too urgent.

4 Your needs are varied, so are the ways we can help you

We can buy media and ship ads you have produced without added creative fees, or we can help you put the whole thing together. We offer you any or all of the following:

- creative concepts that cut through
- ad writing that is clear and message-driven
- design and video editing that looks great and communicates
- help selecting music, talent and the best studios for top quality audio
- booking, shipping and tracking your ads

5 Did we mention we're fun?

Our team of communicators is not only talented and experienced, but we are also a lot of fun to work with! Plus we're unionized because we put our money where our mouth is.